



Greetings Friends

It is hard to believe that 2024 is going to be here before you know it! That means the Carmel Foundation Square Committee is already planning next year's great concert line-up. The 31st Summer Family Concert Series at the Gazebo will begin May 29th and conclude September 11th for a total of 15 events. No concert will take place on July 3rd. These family-focused Wednesday night concerts have an average attendance of 1,500 people, with a few hosting over 2,000 concertgoers every week.

You will find many ways to sponsor the summer concerts in 2024 on the attached form. Each sponsorship level provides opportunities for promotion and participation, with investments ranging from \$500 all the way to Title Event Sponsor. Concert advertising and publicity will begin in the spring, so your intent to take part must be received no later than the deadline of January 10th. Payments are due by February 29th.

What can you expect at every Wednesday Summer Concert? Live music from some of the best bands in Central Indiana, dancing, the smell of fresh popcorn from the Carmel Kiwanis Club and the best festive atmosphere summer has to offer. We invite you to join us as a sponsor of a great community concert series!

We know you are asked to support many worthwhile causes, so we thank you, in advance, for considering Concerts at the Gazebo sponsorship as part of your company's marketing plan for 2024. If you have any questions, please contact Hillary McCarley at 317-850-1637 or me.

Gratefully,

John Eaton, President
Carmel Fountain Square Committee

Carmel Fountain Square Committee | PO Box 4155 | Carmel, IN 46082

www.carmelgazeboconcerts.org



Carmel Fountain Square Committee is a 501 (c)3 not-for-profit organization (EIN 41-2277254)



2023 CARMEL GAZEBO SPONSORS

MAESTRO GIFTS OF \$5,000 OR MORE

City of Carmel
Dunkin'

BRAVO GIFTS OF \$2,500

Tom Burek
Kirby Realty Group
McComb Window & Door/Pella Windows

SALUTE GIFTS OF \$1,500

Waneta Dunkerly
Rick & Susan Kruse
Old Town Design Group
Wilkinson Brothers

DEVOTEE GIFTS OF \$1,000

Alpha Graphics
The Boland Family
Flanner & Buchanan
Joe's Butcher Shop
Keller Williams Realtor – Benita Hutt
Kenneth & Chyrise Ney
Paul & Bonnie Oliveira
Turkle & Associates



2024 Summer Family Concert Series at the Gazebo



TITLE SPONSOR

\$15,000

- Banner displayed at every concert of the season visible from the stage
- Right of first refusal for year following Title Sponsorship
- Title Sponsorship includes Maestro benefits



MAESTRO

\$5,000

- Sponsor two concerts during the season
- Reserved lawn space during sponsored concerts
- Table and two chairs provided during sponsored concerts for company promotional material
- Facebook boost and advertising the week leading up to the sponsored concert
- Maestro Level includes Bravo benefits



BRAVO

\$2,500

- Name listed on www.CarmelGazeboConcerts.org with link on logo
- Bravo Level includes Salute benefits



SALUTE

\$1,500

- Sponsor name listed on press release in Current in Carmel
- Salute Level includes Devotee benefits

DEVOTEE

\$1,000

- Logo/Name listed on season concert banner
- Recognized publicly by emcee at every concert
- Devotee Level includes Patron benefits

PATRON

\$500

- Logo/Name listed on hand-held fan distributed at concerts

Sponsorship Commitment Form

Please select your sponsorship level below, include your contact information and return this form and payment by Thursday, February 29, 2024.

SPONSORSHIP OPPORTUNITIES

- | | | |
|---|---|--|
| <input type="checkbox"/> Title Sponsor \$15,000 | <input type="checkbox"/> Bravo \$2,500 | <input type="checkbox"/> Devotee \$1,000 |
| <input type="checkbox"/> Maestro \$5,000 | <input type="checkbox"/> Salute \$1,500 | <input type="checkbox"/> Patron \$500 |

SPONSOR INFORMATION

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Company Website _____

Please select one of the following:

Please invoice Check enclosed Check to be mailed by February 29, 2024

Signature _____ Date _____

Thank you for your sponsorship of the 2024 Summer Family Concert Series at the Gazebo. Please make checks payable to: **Carmel Fountain Square Committee** and mail to P.O. Box 4155, Carmel, IN 46082.

Logo must be submitted in at least one format: .pdf .eps .gif or .png no later than February 29, 2023.

The Carmel Fountain Square Committee is a qualified 501(c)(3) tax-exempt organization and donations are tax-deductible to the full extent of the law.

